

PROJECT

12 April, 2026

FULL MARKETING & GROWTH SYSTEM OF

REMAP.AI

Rebuilt the brand, redesigned the website, set the content direction, launched SEO with automated publishing, and built a lead gen system that writes personalised outreach from scratch for every single prospect.

remap.ai

shahzaib_ai

shahzaib09@live.com

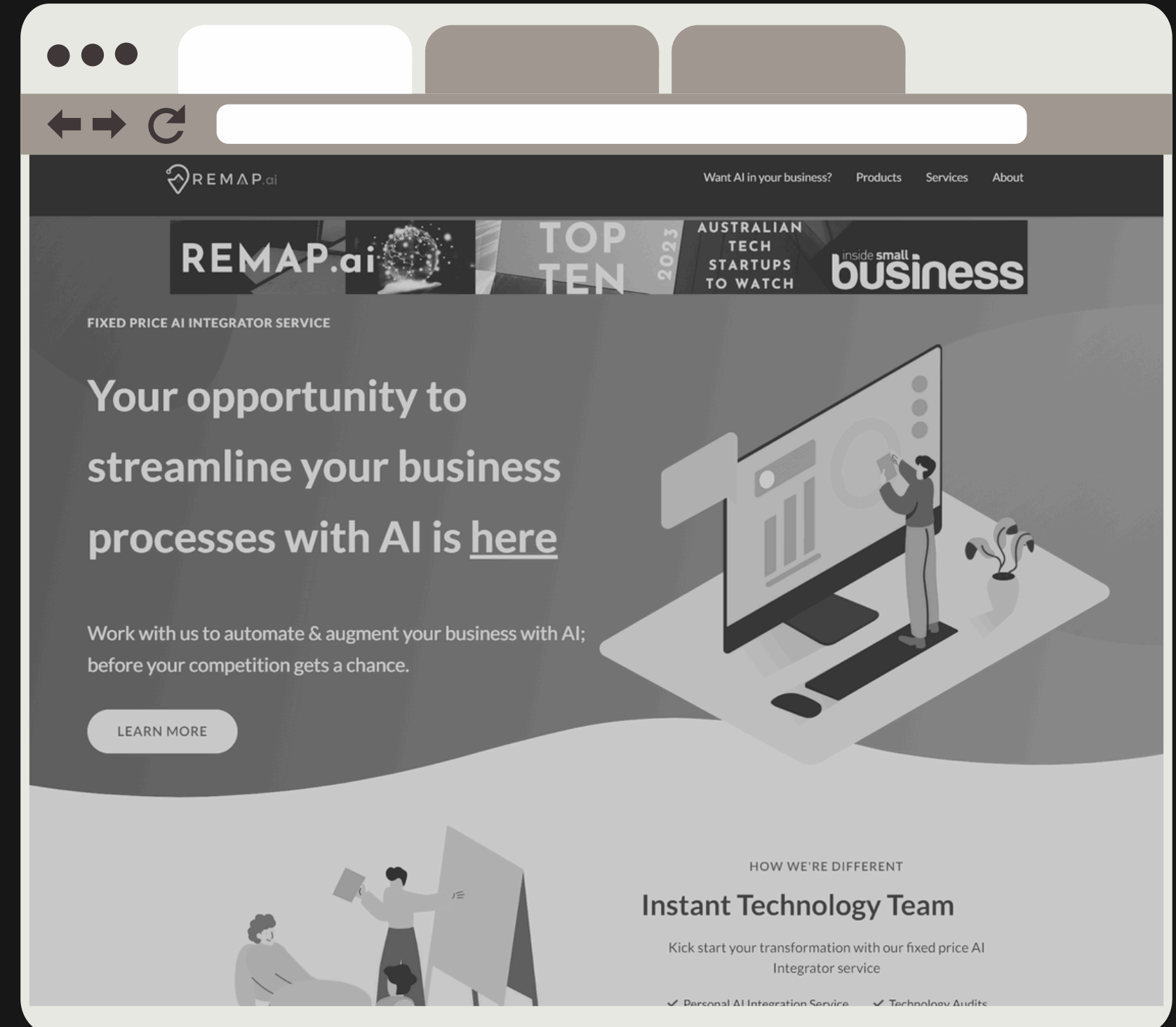
PROJECT

12 April, 2026

PROBLEM



Remap.ai was doing real work for clients but the brand didn't show it. The logo looked like a real estate app. The website had no clear message. There was no blog, no SEO structure, no consistent social presence. The company was invisible online.



remap.ai

www.shahzaib_ai

shahzaib09@live.com

MY ROLE

Rebuilt the brand, redesigned the website, set the content direction, launched SEO with automated publishing, and built a lead gen system that writes personalised outreach from scratch for every single prospect.



Brand & Identity

Scrapped the old property-tech look and built a new identity around AI and automation. New logo, new colour system, new brand voice. The before/after is pretty obvious — one looks like a listings app, the other looks like what it actually is.

Website Redesign

Rebuilt the site with conversion in mind. Clear messaging above the fold, defined CTAs, faster load times, and copy that actually explains what Remap.ai does and who it's for.

Social Media Direction

Set the content strategy for Instagram and LinkedIn. The focus was education first — explaining AI, what automation means for businesses, and how Remap.ai fits in. Built a consistent posting direction where there was none before.

SEO Foundation + Blog Automation

Full audit, keyword strategy, 20+ articles published. Then built an n8n workflow that pulls top Google FAQs and generates SEO articles automatically. Blog grows every week without manual writing.

Hyper-Personalised Lead Generation

Built an n8n system that scrapes each prospect's LinkedIn profile, posts, company page and website then writes a personalised opening message from that data. Not a template. A real conversation starter built from their own content.

PROJECT

12 April, 2026



Remap.ai

The Remap.ai logo integrates the coding symbol with the letter "R" to symbolize the fusion of artificial intelligence and technology.

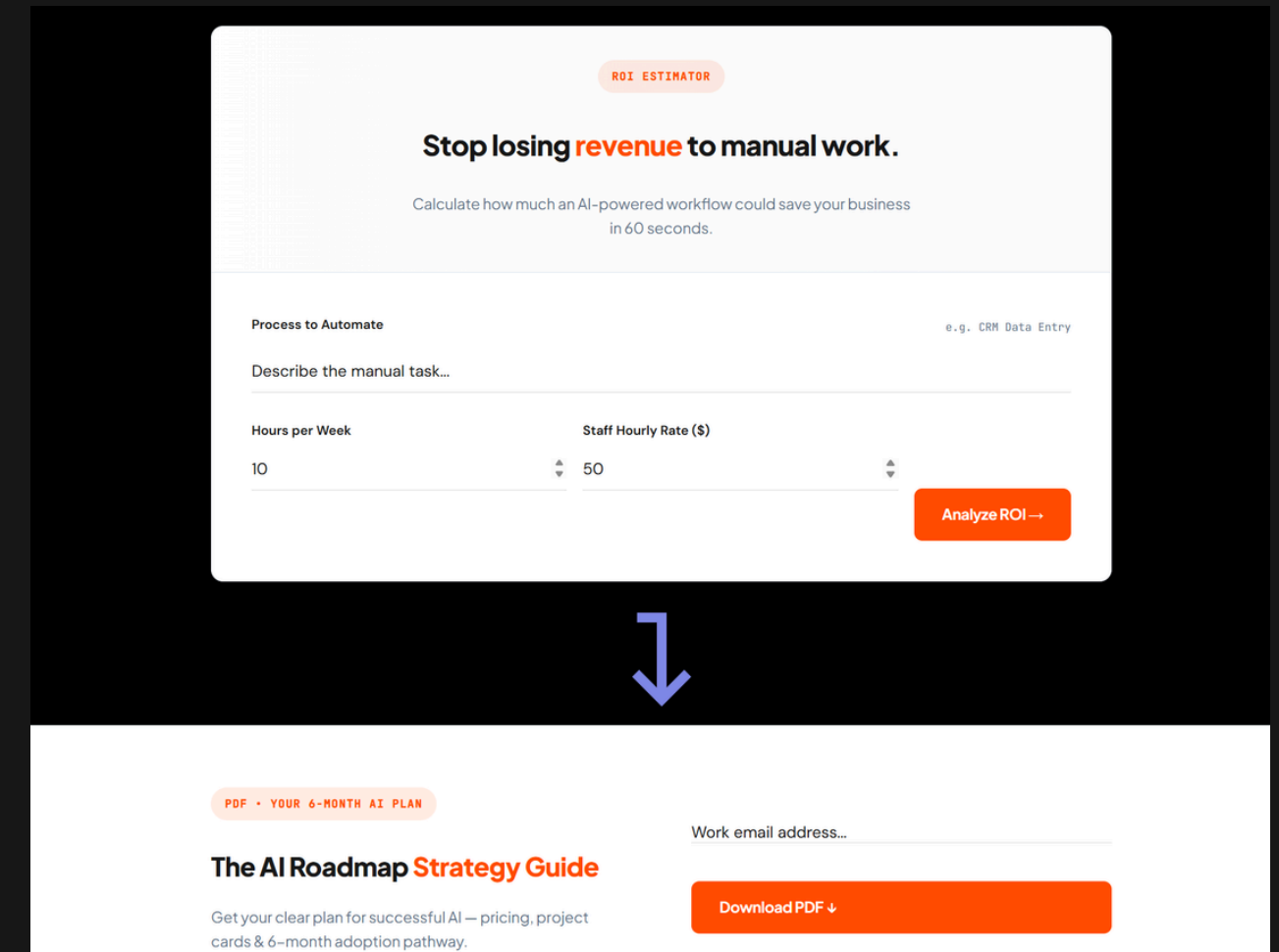
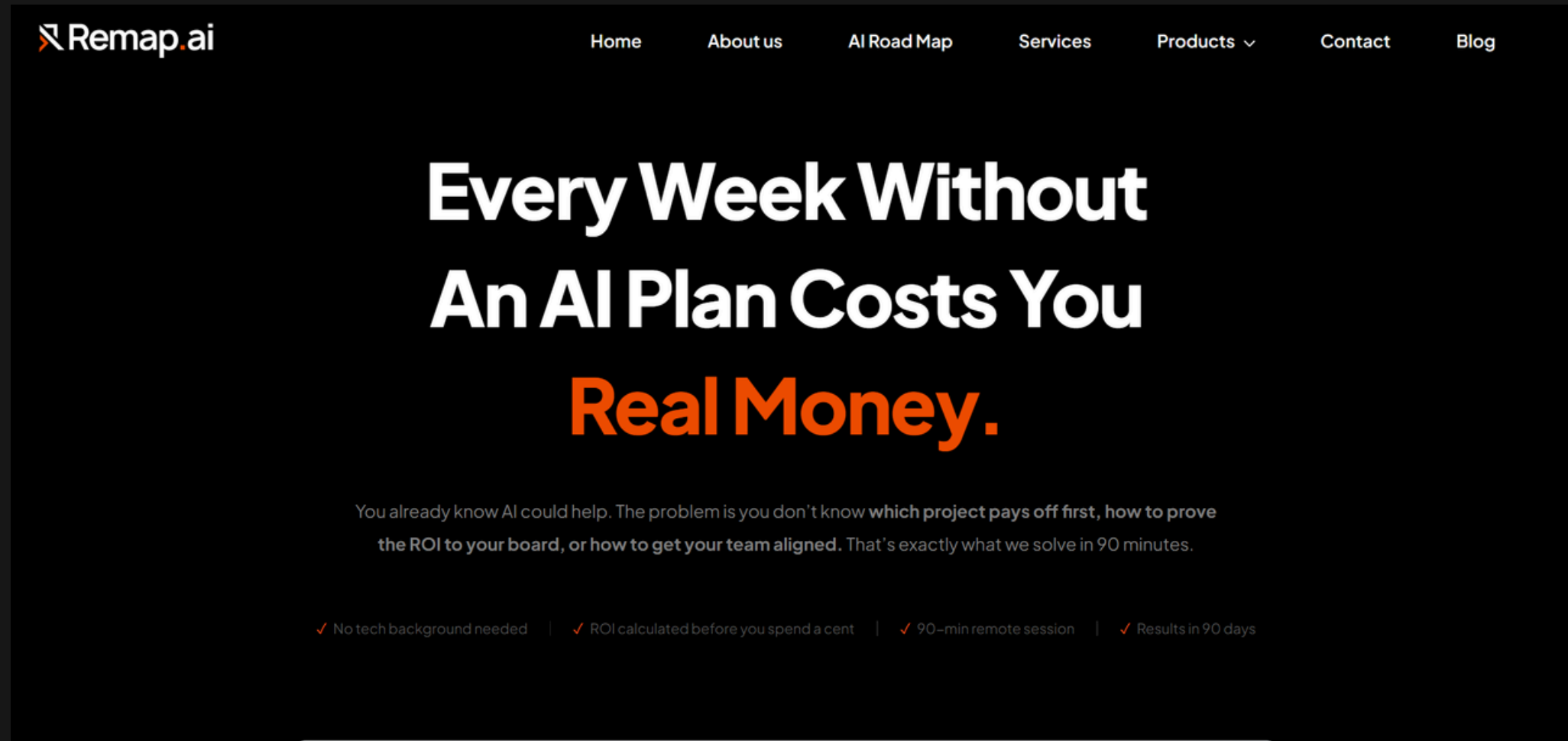


**BRAND &
IDENTITY**

remap.ai

shahzaib_ai

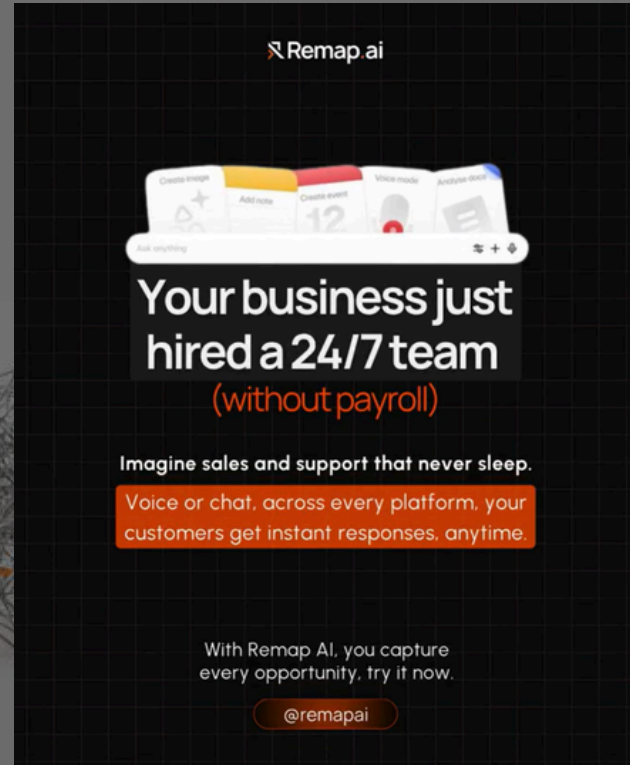
shahzaib09@live.com



WEBSITE REDESIGN

Rebuilt for one person: the business owner. Clear message, defined CTAs, faster load, and a **free AI assessment tool to capture leads** copy that sells the outcome not the tech.

Free tool on the site drove a 40% increase in lead generation.



Ideas Don't Wait. AI Doesn't Wait.

02

Only 2 March Slots Left!

Think AI, think growth but only if you plan it right. We're down to 2 sessions this month for companies ready to turn ideas into impact.

SOCIAL MEDIA DIRECTION

Built the content strategy from zero. Education-first approach across Instagram and LinkedIn. Consistent direction where there was none.

200% engagement increase, 30% follower growth



AI

The Real Cost of Not Automating: How Australian Businesses Are Losing \$50K+ Per Year

(APRIL 10, 2026)

Every Australian business owner knows time is money. But the cost of not automating isn't just more work on the whiteboard; it's real dollars that quietly erode profit. If you run an Australian business with 10 to 200 staff, the cost of not automating shows up as longer cycle times, more manual data handling, and slower responses to customers. It compounds day after day, month after month, and before you know it you're looking at a bigger bill for the same (or smaller) output. This is the kind of leak that quietly drains cash and blocks growth.

In this post you'll see why the cost of not automating matters for Australian SMEs, what the latest data says about AI adoption costs in Australia, and how you can move from thinking about automation to actually saving money with AI. Think of it as a practical guide you can use this week to start turning what feels like sunk costs into a concrete ROI.

The cost of not automating for Australian SMBs

When you map the day-to-day realities of a typical Australian SMB, manual tasks dominate a surprising share of the workday. Australian businesses waste dollars when tools sit idle or when systems don't talk to each other. According to [2025 Executive Report: State of Business Growth Australia](#), Australian businesses waste about \$1.4 billion annually because digital tools aren't being used to their full potential due to disconnected systems. That's not a theoretical

Search

Search

Recent Posts

- The Real Cost of Not Automating: How Australian Businesses Are Losing \$50K+ Per Year
- Why Most AI Agents Fail After Deployment (And How to Fix It)
- AI Automation: How to Calculate the Real Cost of Manual Work in Your Business
- AI Automation Success Metrics: A Complete Framework for Measuring Real Business Impact

SEO+ BLOG AUTOMA- TION

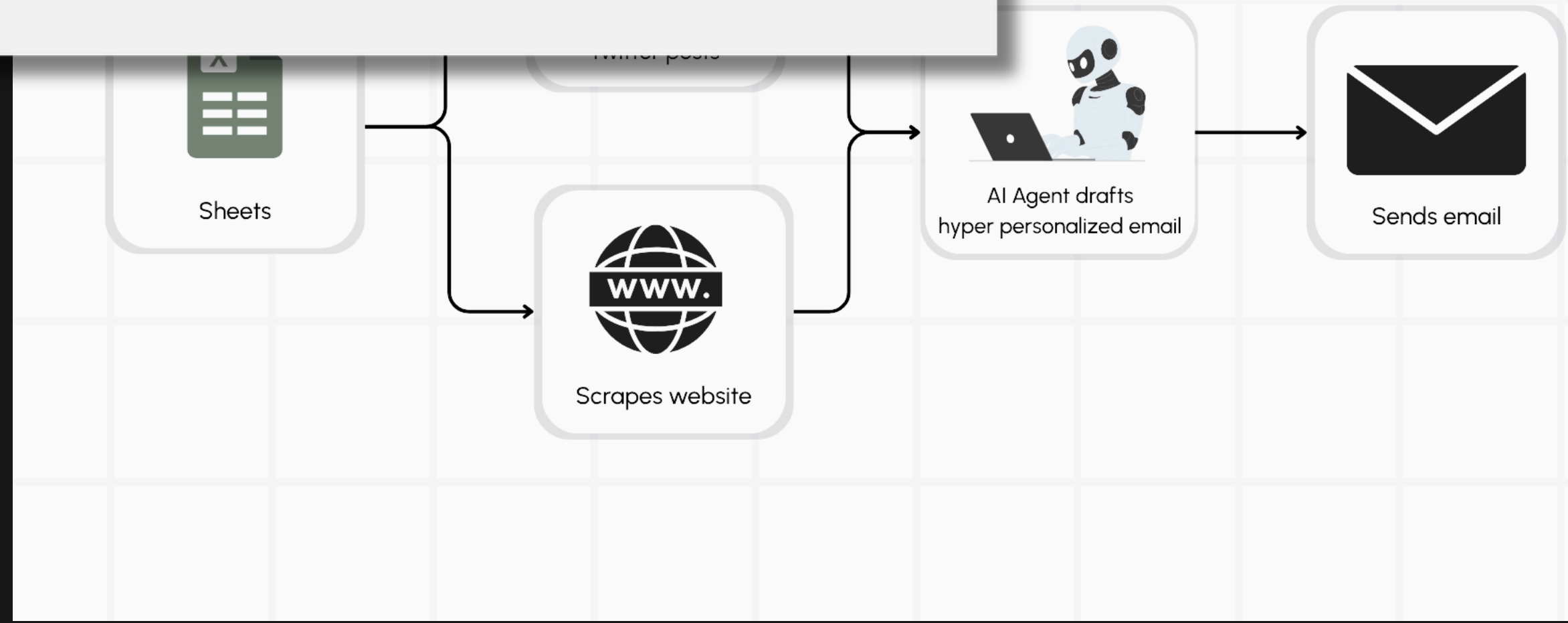
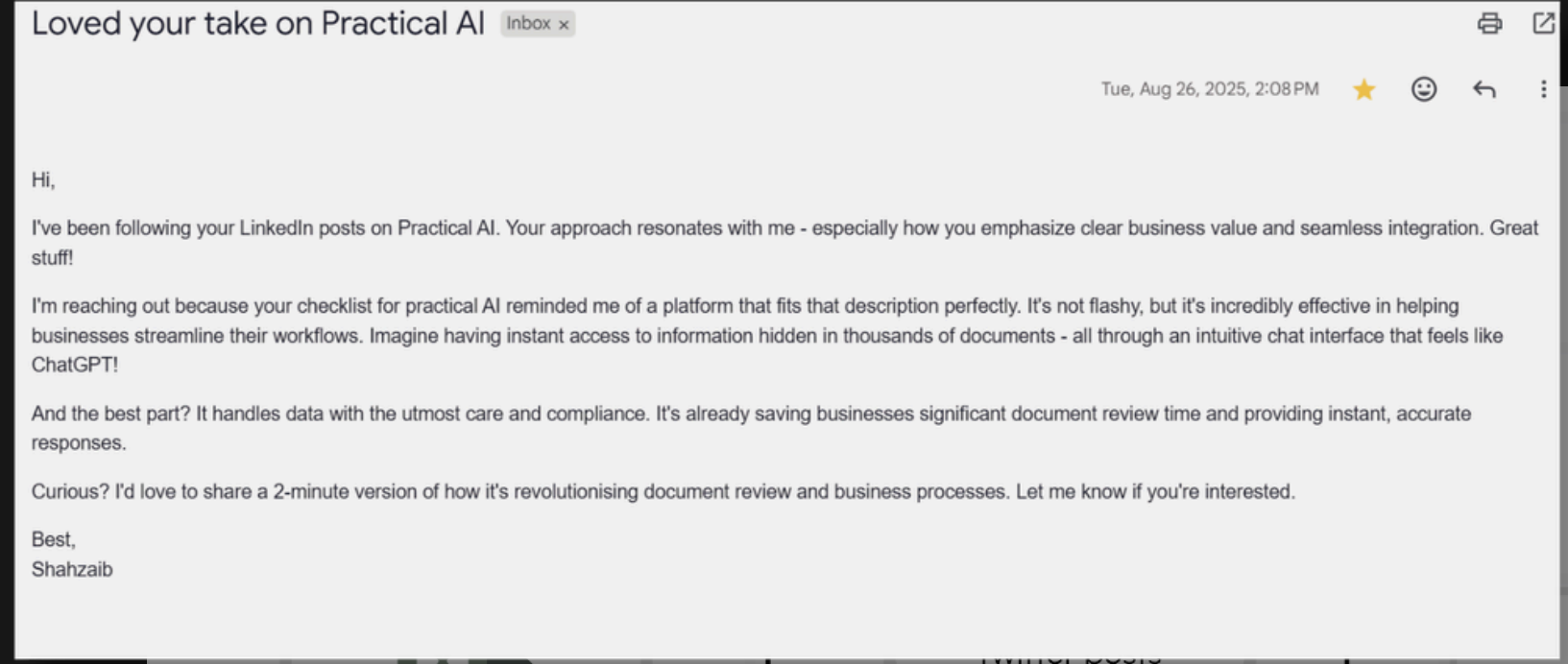
Full audit, keyword strategy, 20+ articles published. Then built an n8n workflow that pulls top Google FAQs and generates SEO articles automatically. Blog grows every week without manual writing.

Organic traffic increased from 10 to 700 visitors a day

HYPER-PERSONALISED LEAD GENERATION

Built an n8n system that scrapes each prospect's LinkedIn profile, posts, company page and website then writes a personalised opening message from that data. Not a template. A real conversation starter built from their own content.

20% open rate, 10% reply rate, 4% conversion.



PROJECT

12 April, 2026

THANKYOU

remap.ai

shahzaib_ai

shahzaib09@live.com